

All eyes on the user – on September 12 and 13 in Cologne

Customer experience up close: Sybit at DMEXCO

On September 12 and 13, 2018, at DMEXCO in Cologne, the IT consulting firm Sybit will demonstrate ways to inspire customers in the long term, efficiently achieve goals, and implement solutions in a targeted manner. Visitors can meet the SAP Gold Partner experts at their stand (E-019; Hall 6.1).

DMEXCO gathers all key decision-makers from digital business, marketing, and innovation, focusing on the needs of users in the digital economy. Under the slogan "Take C.A.R.E.", Sybit draws inspiration from this topic and offers interested visitors a real highlight: a free potential analysis, directly at the stand. The consulting firm's experts illustrate to what extent companies are digitalised and analyse possibilities for future success, building on integrated customer journeys.

Key issues surrounding companies' sensible use of marketing automation, designing digital business to reach far beyond mere online shops, and the efficient implementation of sustainable customer commitment are illustrated at Stand E-019 in Hall 6.1. Sybit, the customer experience expert and a member of the itelligence Group, ranks among the top 20 digital agencies in Germany and has been successfully implementing B2B projects for 18 years.

Further information and appointments are available at <https://www.sybit.de/dmexco18> or via e-mail to: event@sybit.de.

1.420 Zeichen

About Sybit:

Sybit is the digital specialist for establishing long-term customer relationships using innovative SAP Hybris solutions for Customer Engagement and Commerce. The portfolio of the SAP Gold Partner comprises holistic process consulting in the areas of CRM and e-commerce, from analysis and strategy planning to design, implementation, and deep integration, to comprehensive support services. With over 1,500 successfully completed projects, Sybit is the leading expert for digital transformation in the manufacturing, consumer goods, and service provision sectors.

The owner-managed consulting firm headquartered in Radolfzell is one of Germany's top 20 digital agencies. Sybit can boast a number of quality awards, such as Top Consultant, Fair Company, and various SAP awards. The renowned customers of Sybit GmbH include large corporations and SME companies such as B. Braun, Bosch, Daimler, TRUMPF, Wacker Neuson, and Wirtgen.

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